

Communication Skills Rubric

		Point Assessment				
		90-100%	80-89%	70-79%	60-69%	0-59%
Points	Explanation of Points	Excellent	Good	Competent	Marginal	Poor
COM - Focus: The extent to which the content of the essay/presentation corresponds to the thesis statement.	Includes all elements that build upon the thesis	Includes all elements that effectively support the thesis	Has a clear thesis but one or two digressive or unsupportive elements	Involves a missing thesis and/or insufficient support	Involves a missing thesis, no support, and/or plagiarized evidence	
COM - Organization: Order in which ideas are presented in support of the thesis statement.	Has an effectively creative pattern of development	Has a clear and consistent pattern of development	Has a few minor problems (missing transition, short introduction and/or conclusion, etc.)	Involves missing transitions, introduction, and/or conclusion	Rambles from one thing to another with no attempt at a consistent development	
CT - Assignment's Requirements: Relates to what the instructor has set forth in the assignment.	Enhances the assignment	Responds clearly to the assignment	Meets the assignment's requirements	Ignores several requirements	Does not meet the majority of requirements	
COM - Style: The way in which words and sentences are put together. It involves word choice, sentence structure, and tone appropriate for the situation.	Has a flair for style with sustained grammatical accuracy	Has an effective style for the rhetorical situation with few interfering sentence-level errors	Has an inconsistent style and/or sentence-level errors, but meaning is not compromised	Has an obstructive style and/or contains sentence-level errors that begin to divert the reader's attention	Has an offensive style and/or includes sentence-level errors that are glaring throughout the paper and meaning is lost	
Oral Presentation						
CT - Vocal delivery: Includes elements such as volume, variety, fluency, rate, pronunciation, articulation, and vocal pauses.	Is artful in the use of delivery and style	Is presented extemporaneously and conversationally without vocalized pauses (ie: um, er, like, you know)	Is presented extemporaneously with adequate vocal variety	Is stiff with little vocal variety	Is obviously unrehearsed in its delivery	
COM - Nonverbal: Includes aspects such as eye contact, gestures, movement, vitality, facial expressions, and proper use of lectern and visual aids where appropriate.	Includes strong eye contact, uses mannerisms that enhance the speech, and appears spontaneous and natural	Has eye contact with the majority of the audience and mannerisms that enhance the speech	Has adequate eye contact and mannerisms that neither distract nor enhance	Is very dependent on notes and has some distracting mannerisms	Is read and mannerisms distract	